Carl W. Schwarcz

67 Cazneau Ave. Sausalito, CA 94965-2069 tel: (415) 331-5043 fax: (415) 289-0526

<u>carl@schwarczclark.com</u> www.mollyclarkassoc.com

January 25, 2005

The regulation of DSL is critical to the development of a competitive market. If giant companies can increase their dominant market share, the quality of service, the ability of small start-up companies, and price competition will all suffer.

I am a customer of Sonic.Net a small ISP in Northern California. I get great technical support and terrific service from Sonic since they have to try harder than SBC. I used to be an SBC customer, received terrible (and incompetent) technical support and dealt with a faceless IVR system.

It is small companies like Sonic that put a human face on the Internet and foster its growth.

I urge to maintain a level playing field, continue broadband price regulation, and ensure that companies like Sonic can deliver services including DSL. Please don't set up a situation where competition with BellSouth is impossible, reject their petition.